



Camilla Avino

PRODUCT DESIGNER

[Portfolio ↗](#) | [Linkedin ↗](#)

About me

UX/UI and Product Designer working across complex digital products and services for global brands. I combine product thinking, strong visual craft and a pragmatic approach to delivery, working end-to-end from stakeholder alignment and experience definition to high-fidelity design, prototyping and developer handoff. I thrive in collaborative environments where design can bring clarity to complexity and create measurable value for users and businesses.

Work experience

Publicis Sapient • Milan

Experience Designer | Sept 2022 - Present

- Led end-to-end UX/UI activities across digital experiences for global automotive, financial services, insurance and telecommunications clients.
- Partnered with business, content and engineering teams from requirements definition through design QA and implementation.
- Contributed to redesigns, design systems and experience optimisation initiatives validated through usability testing and stakeholder reviews.
- Mentored junior designers and interns, supporting design quality and professional growth.

VID Venice Innovation Design • Venice

Executive Event Coordinator | Apr 2022 - Aug 2023

- Coordinated design-focused events, managing participants, partners and external stakeholders across planning and delivery.
- Supported event programming and artistic direction while maintaining relationships with international organisations, design studios and industry professionals.

Volkswagen Group (Audi) • Verona

Press & PR and Event Coordinator | Aug 2021 - Feb 2022

- Supported the planning and delivery of press events, coordinating logistics, stakeholders and follow-up activities.
- Managed communication materials, recurring reporting and digital content across Audi AG, Volkswagen Group channels and the dealer network.

Education & Certifications

Raffles Milano University

BA in Product Design | 2018-2021

- 110 cum laude

Nielsen Norman Group

AI for Design Workflows | May 2026

Project Management Institute

Agile User Experience Design and Research | October 2024

Phone

+39 389 5391342

Email

camilla.avino30@gmail.com

Tools

Design & Prototyping

Figma (variables/tokens, design systems, prototyping), Framer, Webflow, Adobe Creative Cloud, Miro

Collaboration & Delivery

Jira, Confluence, Notion, GitHub, Microsoft 365

AI & Emerging Tools

Claude Code, ChatGPT, Gemini, Google AI Studio, Manus, Antigravity, Magnific, Freepik AI, Flora Fauna

Skills

Design Craft

Design Systems
Component Libraries
Prototyping
Vibe Coding
Accessibility best practices

UX & Product Thinking

User Research
Information Architecture
Wireframing & User Flows
Usability Testing

Collaboration & Delivery

Requirements Gathering
Stakeholder Management
Workshop Facilitation
Developer Handoff
Design QA

Languages

Italian (Mother tongue)
English (Professional proficiency)
German (Goethe Zertifikat C1)
French (Level B2)